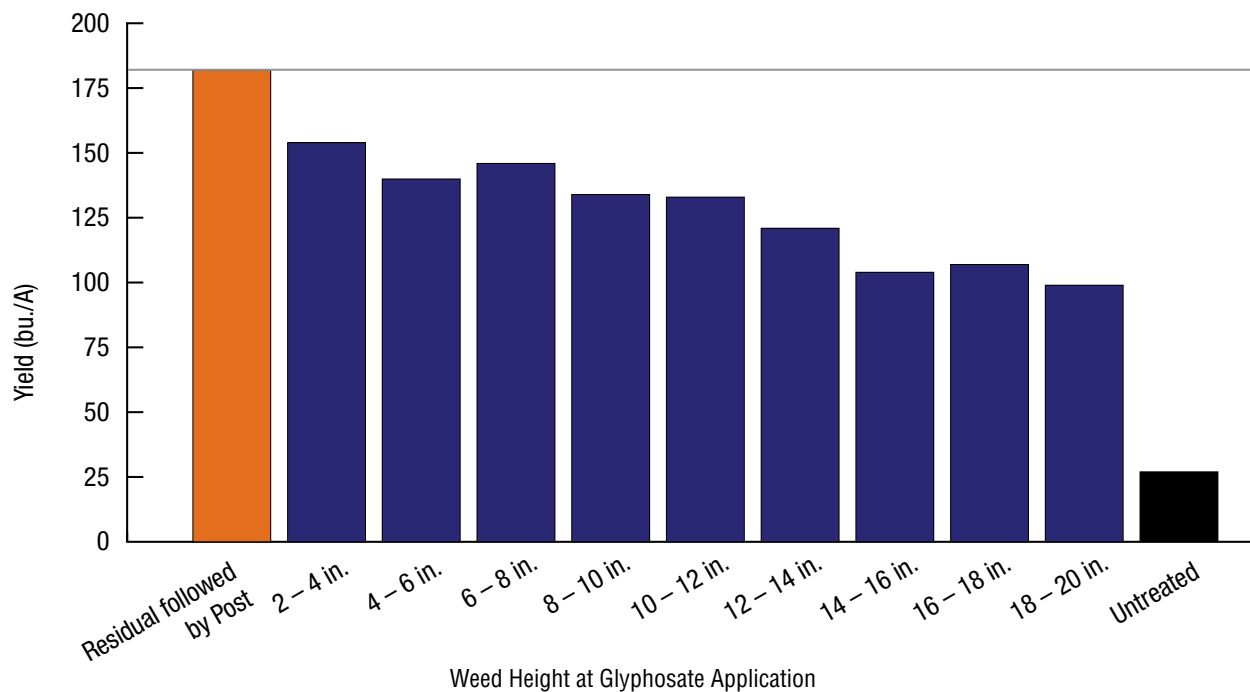


Protect Yield Potential and Realize the Added Value from Residual Herbicides

When weeds compete with corn for water and nutrients, yield potential can suffer. Using SureStart[®] — a preemergence residual herbicide — prior to a glyphosate application will help knock down hard-to-control weeds early in the season. SureStart can be applied at preemergence all the way up to 11-inch-tall corn to give it a clean start and allow for more flexibility in timing a glyphosate application.

Typically, the earlier a herbicide is applied to weeds, the more effective it will be. Using a two-pass herbicide program with a residual instead of glyphosate alone results in better weed control for increased yield potential.



Data from Southern Illinois University shows that for every inch of weed growth, up to 4.8 bushels of yield can be lost per acre. The yield loss realized from waiting to apply glyphosate results in a hefty revenue loss. Prevent loss by using a residual herbicide to protect yield potential of corn from the start.



Brian Hokanson Grower, Cannon Falls, Minn.

“SureStart controlled both early season grasses and broadleaf weeds on my farm. It allowed me to put glyphosate on later, which gave me better full-season weed control.”

